

Retail STAR Newsletter

July, 2010



New in 9.5: Promotions

In the retail business, prices are always changing. Whether you are trying to get rid of older inventory to make room for the new, or you want to discount popular items to generate store traffic, the ability to change the price of items is key.

The new Promotions module in Retail STAR 9.5 is a great new tool that will help you discount your items quickly and easily.

Some features of the Promotions Module are:

- The ability to mix and match styles
- The ability to set beginning and ending dates for the promotion
- Turn the promotions on or off
- Apply the discount to the current retail or the entered selling price at POS
- Set the number of items that qualify for the promotion
- Present the discount as a percentage off or a dollar amount off

The promotions module is easy to use and easy to maintain. You can easily add items to a promotion and make changes to a current promotion, which allows your discounts to be much more organic and not set in stone.

Additionally, you can determine if a current promotion allows for the customer to use other discounts or not. So if you have memberships or preferred customers that get a specific discount, you get to choose whether your current promotion works with those discounts or not.

For more information, see the Promotions section in the Inventory chapter in the 9.5 User Manual.

If you would like to upgrade to version 9.5, call Retail STAR Technical Support at (800) 949-1470 and use option 6.

PCI Compliancy

As of July 1st, any retailer or merchant who accepts credit cards or debit cards as a form of payment must comply with certain PCI-DSS standards.

If you are using Retail STAR and taking these forms of payment, you must be using **Retail STAR 8.5.86** or higher in order to be compliant.

If you use X-Charge as an integrated processor with Retail STAR, you must be on **X-Charge 7.0.2** or higher to integrate with Retail STAR 8.5.86 or higher..

If you have any questions about your software version or steps you need to take to get compliant, call Retail STAR Technical Support at (800) 949-1470 and use option 6.

Who is the PCI Security Standards Council?

The Payment Card Industry Security Standards Council (PCI SSC) was launched on September 7, 2006 to manage the ongoing evolution of the Payment Card Industry (PCI) security standards with focus on improving payment account security throughout the transaction process.

If you want to read more about PCI Compliancy, visit our Compliancy page on our website by clicking [here](#) or by visiting the official PCI Security Standards website [here](#).

i.STAR Help Phone Line

If you have an i.STAR website and need assistance or technical support, there is now a live support option over the phone!

i.STAR Technical Support is available Monday through Friday from 8 AM to 5 PM PST.

The phone number for i.STAR Technical Support is (800) 949-1470 Option 8.