

Retail STAR Newsletter

October, 2007



Keeping Score

The standard reporting functions in Retail STAR are powerful and very useful, but what if you wanted to see more specific and complex information about an individual Style or UPC? Well, with Product Scorecard you can!

Product Scorecard allows you to view additional information regarding a product or a range of products over a specific period, and enables you to make informed decisions about the products you sell. It also remembers the last report you viewed so you don't have to set it up again, and you can save up to ten different date ranges to view data from multiple reporting periods.

To get started, you must build the 'Scorecard Mines'. You can do this by selecting the 'Build Scorecards' option from the Reports menu. Insert a new report and give it a name. This name will be what you use to recognize the report later on. Then specify beginning and end dates, select the store or stores you wish to report on, then click F10 to save and F11 to report. Retail STAR will now build the scorecard mine (which may take several minutes if there is a lot of data or a large reporting period). Now you're ready to view your reports!

Product Scorecard can be opened from several places within Retail STAR. Perhaps the most common use is from Product Maintenance. Start by selecting a Style, and then select 'View Product Scorecard' from the 'Tools' menu. The Product Scorecard window will then display with current product information and default values. The bar graph at the bottom of the screen automatically updates as selections are made.

From here, you can change the criteria of the information you are viewing based on reports you created when you built the scorecard mine. You can select the report name, the level of detail, the various inventory values and figures, as well as sales related data such as profitability, markdowns, sales, and return on investment.

Also, if your product has multiple sizes, you view size information for the selected product also.

With this additional visibility, you can now make more informed decisions regarding your inventory.

For more information, or for assistance, please call our team of Support Technicians on 1-800-949-1470; selection option 6 from the menu.

Inventory Time

Taking Stock of 'Stock Taking'

It's that time of year again when taking Inventory is on your list of priorities. Here's a short list of items to check ahead of scheduling your inventory:

- Run an EI report between your main and your remote to confirm that data is synchronized.
- Check your PDTs. Are they fully functional?
- Are all items tagged with an accurate barcode?
- Has all inventory movement ceased?

For more help and to get a copy of our most recent Physical Inventory Document, please call 1-800-949-1470, and select option 6 from the menu.

Retail STAR 7.5.126

Our current 'General Release' version of Retail STAR is 7.5.126 Service Pack 2. If you are on an older version of Retail STAR and would like to upgrade, please contact Technical Support on 1-800-949-1470, selection option 6 from the menu, and a Technician will be able to assist.

STAR Word Search

P	R	O	F	I	T	A	B	L	E	M	F
R	E	T	N	W	O	D	K	R	A	M	N
O	T	N	R	M	D	J	A	T	R	I	S
D	U	N	U	U	O	U	T	S	G	R	T
U	R	N	T	N	T	S	T	R	A	R	Y
C	N	R	E	N	O	T	A	W	W	R	R
T	E	T	R	C	O	M	E	A	E	N	O
N	D	S	C	O	R	E	C	A	R	D	T
D	L	Y	R	O	T	N	E	V	N	I	S
P	O	T	N	E	M	T	S	E	V	N	I
O	S	T	R	A	N	S	F	E	R	S	H
N	S	T	P	R	K	S	N	S	A	I	I

**PRODUCT SCORECARD HISTORY
PROFITABLE RETURN INVESTMENT
MARGIN INVENTORY ADJUSTMENTS
COST MARKDOWN TRANSFERS
RWAC SOLD RETURNED**