



17075 Newhope St.
 Fountain Valley, CA 92708
 866-840-4443
 www.camcommerce.com

Now offering monthly ACH payments!



Retail STAR Lite v9.5 includes new mandates regulated by MasterCard* ~ Don't let your service get interrupted!

Retail STAR Lite v9.5 is here!

Retail STAR Lite v9.5 is CAM Commerce Solutions' offering for smaller single register retailers, replacing Retail ICE. Small business owners are continuously challenged to keep abreast with their larger retail counterparts. Competition is tough and there are many every day processes that are hard to control manually. This is why we are offering Retail STAR Lite v9.5 to help aid the small retailer in automating their store at an affordable rate.

Retail STAR Lite Software is available for **NO UPFRONT COST** when you subscribe to an annual support services agreement. We are offering three different subscription plans to meet your needs (see table). These range from our basic bronze level agreement to our gold level, which includes performance monitoring, remote access, managed anti-virus, offsite data backup/recovery, and weekend access to our support.

At CAM we strive to provide the most advanced and easy-to-use system available on the market. We are working hard to incorporate new ideas into Retail STAR Lite that will allow you, our user, to run your business as efficiently as possible. Retail STAR Lite is flexible, scalable and grows with your business as you become more profitable.

Please note that Retail ICE is no longer supported by CAM, and consequently is not PCI compliant and will not support the new prepaid debit card requirements mandated by MasterCard and Discover.* Retail STAR Lite is only available for single register configurations.

CAM is pleased to offer our customers a new Direct Payment Plan. Now you can have your payments deducted monthly automatically from your checking or savings account. It's easy, secure, and you won't have to change your present banking relationship to utilize this service.

Call your sales representative today and upgrade your non-compliant Retail ICE software to Retail STAR Lite!

Support Services Agreement Options	Bronze \$59/mth	Silver \$79/mth	Gold \$99/mth
Retail STAR Software Subscription	•	•	•
Periodic Software Updates	•	•	•
Phone Support Line	90 min/yr	360 min/yr	•
PCI Compliant Ready	•	•	•
Monthly Newsletters	•	•	•
Online Communities	•	•	•
Webinar Events		•	•
Weekend Support Access			•
Performance Monitoring			•
Anti-Virus Protection			•
Automatic Off-Site Backup			•
Remote Desktop Access			•
Web Site Content Blocking			•

*MasterCard and Discover are requiring that merchants support the following three transaction types for debit, prepaid and gift cards by a June 30, 2011 deadline:

- 1) Merchants are required to partially approve a transaction if a cardholder does not have enough balance on their debit, prepaid or gift card. In addition, the merchant must allow cardholders to pay the remaining balance owed with another form of payment.
- 2) Merchants are required to reverse an authorized transaction if a cardholder decides they do not want to proceed with the transaction and the transaction has not yet settled.
- 3) Merchants are required to print the prepaid card balance on the customer receipt or display it on a customer-facing terminal/POS device/Web page, or both.

Merchants not complying with these requirements can be subject to non-compliance fees. The amount of fees assessed is described in your payment processor's operating regulations and rules. For more information, please contact your payment processor.



866-840-4443



camcommerce.com



sales@camcommerce.com

