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# Retail STAR® Gift Card

Enhance your store image while increasing profits and gain customer satisfaction. Give your customers a choice by offering gift cards - start generating revenue and help build your brand awareness.

Gift cards provide your customers flexibility and convenience. Payment alternatives to shoppers has always been a great way for merchants to increase store traffic, boost sales and improve customer retention. With our gift card solution, more store owners can develop programs to suit their business needs and their customers.

Gift cards can be designed by one of our professionals for your retail store or choose from one of our many templates. Make a statement and create a card design to enhance your store image.

Take advantage of Gift Card processing and start your gift card marketing campaign today. Bring in repeat customers and enjoy new ones as well!

## BENEFITS

- new and repeat customers
- increase sales
- boost profitability
- enhance store image
- reduce accounting costs
- activate cards in seconds
- validate card funds quickly
- reload with funds at any time!

## SUPERIOR SUPPORT SERVICES

- world class technical and customer support
- many card designs to choose from
- competitive card rates!

PLACE YOUR ORDER TODAY!



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