



RETAIL STAR

**FULLY INTEGRATED BUSINESS AUTOMATION SOLUTION FOR
MULTI-CHANNEL RETAILERS**

Retail STAR is a real-time software solution that manages all areas of a retail business in one, single, fully integrated system. Our unique system integrates retailer's Point of Sale, CRM, Loyalty / Gift Cards, Purchasing / Receiving, Inventory, eCommerce, Reporting / Business Intelligence, Employee Management, Distribution, Work Orders and so much more!

Point of Sale



"POS STAR" is designed for ease of use. The cashier interface allows clerks to use single keys or touch screen displays. The system is very flexible and supports the latest in barcode scanning and payment processing. POS STAR offers several discounting strategies, multiple sales clerks per sale, X for Y pricing schemes, layaways, voids, returns, exchanges, gift certificates, credit memos, hold tickets, multiple payment types, receipt notes, in-house charge accounts, flexible tender types, currency exchange, and more.

Highlights

- Clerk-friendly
- Reduced errors
- Special orders
- Wireless line buster
- Suggested selling

Customer Management



We offer full featured CRM (Customer Relationship Management) module right into Retail STAR. This module works seamlessly with various parts of the software and the varying sales channels you'll use to sell your goods. Retail STAR tracks all the vital information about your customers so you are able to generate targeted marketing campaigns to keep your customers coming back for more.

Highlights

- Drive increased sales
- Display up-sells
- Full history
- Email marketing
- Integrated accounts receivable

Purchasing / Receiving



Retail STAR makes maintaining a perpetual inventory easy. If you were to try and maintain an accurate inventory manually, you would have to duplicate your efforts for each inventory item every time you purchase, receive, price, transfer, sell, and record the results into your accounting books. Retail STAR eliminates all of this duplication by using the original inventory information you enter into your purchase orders and then propagating this information to all of the other areas of your business.

Highlights

- EDI
- Wireless Receiving
- No duplication
- Seamless buying
- Detailed reporting
- Auto reorders

CAM's eCommerce allows retailers to open a web store easily! This unique integrated program provides retailers the ability to take their business to the next level. Our eCommerce solution can be designed professionally by one of our specialists, or you can use the look and feel of your current web site. Whatever you choose you will create a positive shopping experience for your customers and increase your revenue!

Open-To-Buy

Retail STAR Open To Buy (OTB) helps retailers improve their financial performance through increased sales, leaner inventories, and reduced markdowns. Retailers can accomplish this by utilizing the built-in OTB module. They'll find a feature-rich solution that automates much of the planning process. All updates happen automatically, which helps speed up the planning process and increases the accuracy of the information.

Highlights

- Budgeting
- Roll Up/Down
- Real Time
- Multi-Year
- Analytics



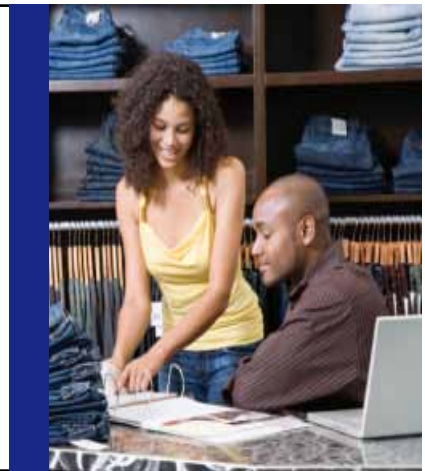
Real Time

Retail STAR supports a variety of communication options for multi-store operations. For users needing real time information, Retail STAR can be configured to have multiple store locations, point of sale devices, and workstations access a centralized server. This configuration offers users the luxury of real time information throughout their chain.

When a database change is made at the corporate location, it is immediately available at every store location and vice versa.

Highlights

- Centralized Data
- Secure
- Saves Time
- Saves Money
- Access from Anywhere



Inventory

The inventory module allows the system to excel in reporting and merchandising. The system offers merchants many ways to categorize their inventory; a Department, Class, and Subclass structure allows the user to see only those classes assigned to a specific department and those subclasses assigned to a specific class. Each offers virtually unlimited choices. The strength of Retail STAR lies in its integrated approach to inventory control. The system manages inventory for store sales, internet sales, and phone sales in the same software.

Highlights

- User defined fields
- Serialized items
- Size/Color Matrix
- Single inventory for both web and in-store items



CAM Commerce Solutions has employees dedicated to improving our products and serving our customers. We offer phone support 7 days a week, hardware and software service, and ongoing program enhancements. We are here to ensure you are getting the highest quality customer care and service possible.

The All-In-One Retail Automation Solution

Gift Card

Build Brand Awareness



Our goal is to provide our customers with the latest technology in the gift card industry to build brand awareness and generate more income.

Gift cards are a unique way to create new customers and market to existing ones.

Whether you would like a simple design or a custom creation, we can help.

Let our experts assist you in building your brand and process cards efficiently while generating more revenue!

Frequent Buyer

Reward Your Customers



The frequent buyer program with Retail STAR is a unique way for you to build strong customer relations.

Our solution will help you market to your customers and have them coming back for more and drive sales any time you need new business.

With this built-in marketing machine, you can generate a special event for your most loyal customers.

eCommerce

Total System Integration



Let us work with you today to build an online presence that will leave your competitors behind, and take you to new levels of performance and professionalism.

Every i.STAR site is custom-tailored to the look and feel you are after.

Our proven backend architecture and fully integrated system allow us to provide features that simply aren't available anywhere else.

Simplicity, affordability, security, power and total integration to the backoffice software are the things that make i.STAR unique.

Scorecard

Performance Comparisons



See in an instant how any aspect of your business compares to any other part of your business.

Never before has it been so easy to measure the various aspects of your retail operations. And since you can't manage what you don't measure, ScoreCARD will turn you into an extraordinary retail manager by allowing you to see and evaluate how various areas of your store are performing.

Reporting

Report Writer Built for Retail



Retail STAR can provide a real time comprehensive reporting for visibility across the business helping make quick and accurate decisions at any given point of time.

Our reports can assist an organization to grow quickly by improving the operating performance and staying one step ahead of the product's lifecycle.

With this technology a retailer is able to manage a vast array of products efficiently bringing lower prices to the happy consumer and more profits to the organization.

