

Retail STAR/X-Charge marketing at your fingertips!

Our objectives are to provide you, our VAR, with the resources necessary for a successful marketing campaign.

After signing up as a VAR, we will be able to determine the marketing campaign best to fit your needs and that will achieve maximum results. Below are some examples of items that can be customized for you.

IS YOUR SOFTWARE PCI COMPLIANT?
PCI CERTIFIED - WE MEET ALL CREDIT CARD REGULATIONS FOR COMPLIANCE

When it comes to Retail Automation, CAM offers a unique, fully integrated, and powerful solution to help you increase productivity, profitability, and customer engagement - giving you peace of mind knowing your customer transactions are secure.

A solution to fit your specialty retail needs!

Our Retail Automation solution provides a simple, affordable, and powerful solution for your business. It is designed to help you manage your inventory, track sales, and provide excellent customer service. It is the only retail system that can do all of these things and more. It is the only retail system that can do all of these things and more. It is the only retail system that can do all of these things and more.

For a limited time, we are offering select retailers a free single-user copy of our Retail Star software. To qualify, you must be a Retail Star user and have a valid Retail Star license. For more information, please contact your account manager or call 800.726.3282.

All the tools you need in one complete system... Call today!

CAM
Commerce Solutions

Flyers:

Flyers are extremely easy to create and allow you to display some of your creative side, making it just that much more fun to advertise. Spatially, it allows you plenty of room to introduce your product or service, describe the benefits and features that set them apart from the rest, and then hooks them in with a special offer or promotional tagline. While visually pleasing your potential customers, flyers affords you the opportunity to give your clients the full picture.

FREE
OFFER

Not Just Another Retail System
The Best Retail System for Your Business
Over 20,000 retailers like you have made the switch

If you are using any level of retail software, you need to call today and see how Retail Star can dramatically improve your business.

We offer, no-brainer, just your Retail Star for FREE. If you have not yet made the switch, we will send you a FREE trial. We will even help you with the transition. We will even help you with the transition. We will even help you with the transition.

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RETALSTAR
Retail Star - Retail Star System - Retail Star System

www.camcommerce.com

Ebulletins:

An email newsletter is an extension of your business and can add leverage to your marketing campaign. In this new day and age of technology, email has become an increasingly popular way of communicating. Monthly e-newsletters or e-bulletins can keep your customers current on any upgrades or upcoming new promotions or that your company is offering.

FOR A LIMITED TIME ONLY...
PURCHASE A RETAIL STAR X-CHARGE LICENSE AND GET THE X-CHARGE PAYMENT PROCESSOR SOFTWARE FREE!

The award-winning Retail STAR software and X-charge payment processing, from your strategic partner, will provide you with the technology and tools you need to run an efficient and successful business! We will help you transition smoothly with our great business credit card, which includes a complete inventory management program, customer management, online reporting, payment processing, e-commerce, Request for Quote and gift card program, marketing, and more.

For a limited time, purchase one Retail Star License and get the X-charge payment processing software FREE! Hurry as this offer is good with all orders placed with the offer by December 31, 2009. (Some restrictions may apply.)

Take advantage of this special offer. CALL your account manager at (800) 726-3282. Fax this completed form to your account manager or CAM. Your account details will appear on the back.

Hurry, don't miss out on this great savings opportunity!

Company Name: _____
Address: _____
City: _____ State: _____ Zip: _____
Phone: _____
Fax: _____
E-mail: _____

COUPON OFFER EXPIRES: 12/31/09

YOUR FUTURE HERE

Coupons:

Coupons are a great way to entice new products to customers. Customers enjoy discounts and will disengage routine shopping patterns to take advantage of a good coupon offer.



Websites:

Like an e-bulletin, websites expand the reach of your marketing campaign. This affords your customers the chance to explore and research your product or service on their own time. This is why more than aesthetically pleasing; your website should be informative for both current clients and prospective ones.



Postcards:

When no envelopes are involved, the chance that your clients will read your mailer increases, especially if it's brightly colored and eye catching. Highlighting your offer and implementing the excitement into your postcard will increase the potential for a successful marketing campaign. Draw your potential clients closer and keep your current clientele interested in reading your postcard.

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